

Web Designer

# JOHN NADLER

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## Objective

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I am looking for a challenge in a tech related field, and specifically one that employs my outgoing personality. I love working with people and, at the same time, have a significant understanding of the back end of many web technologies. This affords me the unique opportunity to translate between management and implementors, and I'm able to see what questions and steps may be missing from a project conversation. Ultimately I would like the opportunity to work with clients and developers alike.

## Portfolio

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Examples of work and current levels of training, software experience and more available at [www.JohnNadler.com](http://www.JohnNadler.com)

## Skills

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### Software Experience:

Photoshop, Illustrator, Premiere Pro, Media Encoder, InDesign, Dreamweaver, Audition, SketchUP, MAMP Pro

### SASS Experience:

Wordpress, Infusionsoft, Clickfunnels, Kajabi, Instapage, LeadPages, Libsyn, CPanel, Asana, Sucuri, Google Suite, Zapier, Cloudflare, Slack, Intercom

### Skillset:

Website Design  
Sales Pages  
Landing Pages  
Split Tests  
Webinar Funnels  
Podcast Production  
Video Production  
Audio Production  
Educational Course Building  
Portrait & Creative Photography

### Supporting Software & SASS

iTunes Podcasting, SoundCloud, Stitcher, DIVI, Thrive

## Work Experience

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### WEB DEVELOPMENT DIRECTOR - Automate & Convert - Des Moines, Iowa - 2008 - Current

My responsibilities here have included: Podcast Production, Photography, Web Design, Website Development, Website Security, Server Management and Maintenance, GSuite Management, Wordpress Management, Wordpress Customization, Creating SOP's for future employees, Sales Funnels within Infusionsoft that integrate with sales pages to create product launches, evergreen product sales which directly increased list size and sales.

### WEB DEVELOPMENT DIRECTOR - o32 Companies - Des Moines, Iowa - 2006 - 2008

All websites were in my care from concept through development and implementation. Clients include: Action Staffing, Commercial Capital, Federal Home Loan Bank, Iowa Parks, PDG Consulting, Principal Charity Classic, Promise IT Solutions, Restoration Dental, Tana Goertz, USPAP and Vanja Borcic.

### FASHION PHOTOGRAPHER & PRODUCT DESIGNER - The Digital Image - Norwalk, Iowa - 2002 - 2005

Here I created from concept to completion three iterations of the company web site and over half of the products for sale on the site including photoshop templates and backgrounds for professional photographers. I also assisted the companies foremost photographer on dozens of fashion model shoots throughout the Midwest. Responsibilities included direction of clothing, lighting, makeup and set concepts as well as trade show booth design, customer service/technical support.

### WEB DESIGNER - SageMaven - Des Moines, Iowa - 2002 - Current

I started my own freelance company to pursue work where I was actively a part of the creative process. While I have always been involved with client relations, I have a true passion for photography and design and have found working one-on-one with clients affords me greater opportunities to implement these talents. Clients include: Cavu Life, Fourthstream, Pohlman Chiropractic, Pulse 101.7 FM (KPUL), WBKI Television Louisville (CW Affiliate), INN Television