

Objective

I am looking for employment in a tech related field. Specifically one that employs my outgoing personality. I truly enjoy working with people and at the same time have a significant understanding of the back end of many web technologies. This affords me the unique opportunity to not only translate between management and implementors but I am also able to see what questions and steps may be missing from a project conversation. Ultimately I would like the opportunity to work with clients and developers alike.

Skills

Software Experience:

Photoshop, Illustrator, Premiere Pro, Media Encoder, InDesign, Dreamweaver, Audition, SketchUP, MAMP Pro

SASS Experience:

Wordpress, Infusionsoft, Clickfunnels, Kajabi, Instapage, LeadPages, Libsyn, CPANEL, Asana, Sucuri, Google Suite, Zapier, Cloudflare, Slack, Intercom

Skillset:

Website Design
Sales Pages
Landing Pages
Split Tests
Webinar Funnels
Podcast Production
Video Production
Audio Production
Educational Course Building
Portrait & Creative Photography

Supporting Software & SASS

iTunes Podcasting, SoundCloud, Stitcher, DIVI, Thrive

Work Experience

WEB DEVELOPMENT DIRECTOR - Automate & Convert - Des Moines, Iowa - 2008 - Current

- My responsibilities here have included: Podcast Production, Photography, Web Design, Website Development, Website Security, Server Management and Maintenance, GSuite Management, Wordpress Management, Wordpress Customization, Creating SOP's for future employees, Sales Funnels within Infusionsoft that integrate with sales pages to create product launches, evergreen product sales which directly increased list size and sales.

WEB DEVELOPMENT DIRECTOR - o32 Companies - Des Moines, Iowa - 2006 - 2008

- All websites were in my care from concept through development and implementation. Clients include: Action Staffing, Commercial Capital, Federal Home Loan Bank, Iowa Parks, PDG Consulting, Principal Charity Classic, Promise IT Solutions, Restoration Dental, Tana Goertz, USPAP and Vanja Borcic.

FASHION PHOTOGRAPHER & PRODUCT DESIGNER - Norwalk, Iowa - 2002 - 2005

- Here I created from concept to completion three iterations of the company web site and over half of the products for sale on the site including photoshop templates and backgrounds for professional photographers. I also assisted the companies foremost photographer on dozens of fashion model shoots throughout the Midwest. Responsibilities included direction of clothing, lighting, makeup and set concepts as well as trade show booth design, customer service/technical support.

WEB DESIGNER - Des Moines, Iowa - 2002 - Current

- I started my own freelance company to pursue work where I was actively a part of the creative process. While I have always been heavily involved with client relations, I have a true passion for photography and design and have found working one-on-one with clients affords me greater opportunities to implement these talents. Clients include: Cavu Life, Fourthstream, Pohlman Chiropractic, Pulse 101.7 FM (KPUL), WBKI Television Louisville (CW Affiliate), INN Television